



The challenge:

How do you make sure your organization is prepared for a low-carbon future and a more environmentally conscious consumer?

It's evident that there's a big financial opportunity for companies to meet demand from increasingly environmentally-conscious customers, who want to buy from companies that care about their impact on the environment. Investing in low-carbon energy can help companies build environmental credentials into their brand positioning.

Sustainable businesses, and organizations with strong future growth prospects, have a clear strategy for how energy can contribute to their company values.

The solution:

Offering Electric Vehicle (EV) charging infrastructure and transitioning fleets to EVs provide businesses and public bodies with a credible role in reducing carbon emissions and inspiring wider EV adoption. And this role is increasingly being recognized as important for organizations to engage with.

Demonstrating a commitment to reduce your organization's carbon footprint from daily commute or fleet has been shown to have a positive impact on employee engagement, improve your attractiveness as an employer and enhance retention.

Improved health and safety through better local air quality and less exposure to harmful NO2 and other pollutants is one of many benefits for employees and your business.

The process:

Our Net Zero Energy Pathway



Discover – Our experts will take the time to understand your net zero objectives, energy profile and challenges. By completing an audit of your estate and ambitions, we diagnose opportunities for action.



Identify – We prioritize your carbon reduction options and define your unique Energy Pathway.



Design – Our design team will bring your organization's bespoke net-zero technical solution to life with detailed specifications.



Finance – We ensure your organization minimizes risk and secures any necessary funding, and equipment is installed quickly.



Deploy – Ensuring the highest level of safety, our installation team build and integrate the solution into your existing site(s).



Maintain – Post deployment, our Operations and Maintenance teams continue our commitment to your organization.

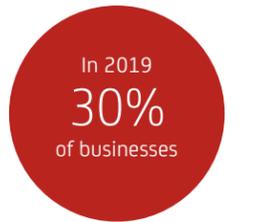


Optimize – Our teams will regularly and proactively track, report and investigate opportunities for improvement.

Key facts:



that link sustainable energy with their company values expect to achieve an average annual revenue growth of over 20% in the next 5 years



agreed that 'improved company reputation' was a specific benefit of investing in energy technology

The benefits:

- ✓ **Enhance your organization's reputation**
While regulatory targets matter, pressure from your shareholders, customers and employees can often be a powerful motivator. Investing in clean transportation is a clear demonstration of your business' commitment to addressing global warming.

- ✓ **Reduce costs across your entire business**
With the economies of scale of fleet management and falling technology prices for batteries, and charging infrastructure, the cost of EVs is reducing.
- ✓ **Become a sustainable business**
American cities, counties, and states are making commitments to transition their energy infrastructure to 100% renewable energy by no later than 2050.

Case Study:

Our journey to a zero carbon fleet by 2030

Electric Vehicles are a key part of our own company's efforts to cut its internal carbon footprint. With a fleet of over 12,000 vehicles globally, these efforts will make a material difference in decarbonizing emissions from travel. Centrica has led the way with early trials and plans for EV adoption and having already completed well over a million miles with its EV fleet, we continue to progress towards our ambition to be fully electric by 2030.